

4. Targeted United Way impact (optional) - I want to support the following United Way impact areas:

Poverty \$ _____ Mental health \$ _____ Beginnings & transitions \$ _____

Optional

Donor choice – I want to support another registered Canadian charity. A \$12 fee to recover costs will be charged to charities not affiliated with United Way London & Middlesex for each designation. \$25 minimum gift. For information on Canadian charities: www.cra-arc.gc.ca

\$ _____
Amount Charity name Registered charity number Charity address

To have your name forwarded to the specified charity - check here

5. Planned giving and gift of securities

I would like information about planned giving gift of securities

6. Tax deduction information

A gift to United Way may entitle you to a charitable contribution deduction against your income tax. Please visit United Way's website to view the charitable giving tax savings chart.

7. Your privacy

United Way is committed to protecting your privacy. Your personal information will only be used to help us properly administer, acknowledge and recognize gifts, process and receipt your donation, and provide information to you. United Way London & Middlesex does not sell or lease personal information. If you have any concerns, please contact our Privacy Officer at 519-438-1721.

Our commitment to you

United Way is a flagship member of Imagine Canada's Ethical Fundraising and Financial Accountability Code. The Code provides donors and the public with criteria to evaluate a charity's financial and fundraising practices. Not only do we align all of our practices to the Code, but in some cases we exceed sector standards. Our early adoption of the Code reflects our history of sector leadership on good governance and will help us to continue to provide the highest possible degree of accountability and transparency to our donors.



United Way
London & Middlesex
Change starts here.

uwlondon.on.ca

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